



PCCAN

HELPS COUNTY CHILD ADVOCACY NETWORK

Preventing Underage
Drinking Takes a
Lot of Tools!



TOOL #1

**INFLUENCE
YOUR TEEN'S
DECISIONS
ABOUT
DRINKING**

Research shows that parents have more influence than you might think on a child's alcohol use.

- Teens need to know where you stand on underage drinking.
- Research confirms, parents play an important role in children's attitudes toward drinking.
- Teens raised with encouragement, warmth, and appropriate discipline are more likely to respect their parents' boundaries.
- Parents influence their children through conscious and unconscious efforts.

And did you know?!! Kids who do not use alcohol say their parents' disapproval of drinking is the main reason they choose not to drink.

The Parent Toolbox Project is a cooperative effort between PCCAN and the St. James and Rolla School Districts.

For additional information about how to talk to your child about underage drinking go to **"Talk, They Hear You,"** at [samhsa.gov/underage-drinking](https://www.samhsa.gov/underage-drinking)

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